



FOR IMMEDIATE RELEASE

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Traverse Care Center Names Wheaton Drug and Gifts as Preferred Pharmacy

WHEATON, Minn. (Jan. 20, 2023)—Traverse Care Center is pleased to announce that Wheaton Drug and Gifts has been selected as their preferred pharmacy provider.

Wheaton Drug and Gifts will provide Traverse Care Center residents with quality prescriptions and medical supplies as well as support the care community's licensed clinical professionals in caring for the unique needs of each resident.

Traverse Care Center and Prairieview Place, the community's independent senior living residence, are located on a six-acre campus in Wheaton. Traverse Care Center provides long-term, skilled care as well as focused rehabilitation services. Working in concert with the resident and family, the team at Traverse Care Center develops individualized care plans for all residents that encompass a wide range of physical, emotional, social, and spiritual needs.

"We understand how important it is to support local businesses, like Wheaton Drug and Gifts. We are pleased that Joshua Dozak [owner of Wheaton Drug and Gifts] and his team will continue supporting our residents' health and wellness," Assistant Executive Director Samantha Gerland said.

[Wheaton Drug and Gifts](#) has gone above and beyond in their support for Traverse Care Center by also sponsoring the care community's 2023 gala. Traverse Care Center's gala is held annually at the Wheaton American Legion to raise proceeds that directly enhance the lives of those who live at Traverse Care Center and Prairieview Place.

"By sponsoring our gala this year, Wheaton Drug and Gifts will help bring new bedding and Wi-Fi system updates to our care center residents and new dining room furniture to our tenants at Prairieview Place," Gerland said.

The 2023 "Back to Prom" Gala on Saturday, March 18 will feature entertainment by the River Rats Dueling Pianos, a silent auction, wine pull, and photo booth. Doors will open at 5:00 p.m. with dinner being served at 6:00 p.m. Tickets are available for \$35 per person if purchased in advance, or \$40 per person upon arrival at the event when doors open at 5:00 p.m. For tickets to the 2023 "Back to Prom" Gala or to learn more about becoming a sponsor, please call 320-263-8124.

Traverse Care Center and Prairieview Place are managed by Minneapolis-based Health Dimensions Group® (HDG), a leading management and consulting firm. HDG provides services to senior living, post-acute, and long-term care providers, as well as hospitals and health systems. HDG manages 35 senior communities in seven states, including Boundary Waters

Care Center in Ely, Minnesota, Frazee Care Center in Frazee, Minnesota and Vergas Assisted Living in Vergas, Minnesota.

About Traverse Care Center: For additional information about Traverse Care Center, visit traversecarecenter.com or call 320-563-8124.

About Health Dimensions Group: Minneapolis-based Health Dimensions Group (HDG) is a leading management and consulting firm, providing services to senior living, post-acute, and long-term care providers, as well as hospitals and health systems. HDG is a values-driven organization with a commitment to the core values of hospitality, stewardship, integrity, respect, and humor™. Above all, HDG is committed to delivering quality services and health care to older adults, which the organization calls Caring Above and Beyond®.

For additional information about HDG, visit healthdimensionsgroup.com, call 763-537-5700, or email info@hdgi1.com.

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